

# ***RapidBrow***<sup>®</sup>

*EYEBROW ENHANCING SERUM*



*International  
Research  
Laboratories*



# INTRODUCING RAPIDBROW® // WHAT IS IT?

RapidBrow® Eyebrow Enhancing Serum is an incredibly effective serum that helps enhance the appearance of brows in as little as 1-2 months. The appearance of brows will be thicker, fuller and more defined.



**8** WEEK PROMISE  
**FULLER-LOOKING BROWS**

\*Consumer study of 102 subjects over 56 days



# INTRODUCING RAPIDBROW® // WHO IS IT FOR?



## WOMEN & MEN

RapidBrow® is recommended for women and men looking to enhance the appearance of their eyebrows.



## SAFE & GENTLE

RapidBrow® is ophthalmologist and dermatologist tested and found to be safe and non-irritating.

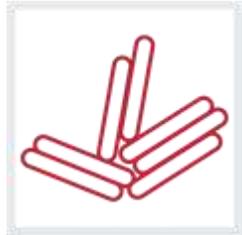


## TATTOO SAFE

RapidBrow® can be used on tattooed/microbladed eyebrows to help condition the natural brows.

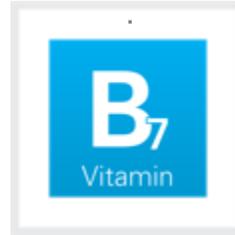
# INTRODUCING RAPIDBROW® // WHAT'S IN IT?

**RapidBrow®** is formulated with **Hexatein® 2 Complex**, a special blend of brow enhancing, nourishing, and revitalizing ingredients, specifically designed to condition eyebrows from every angle. This blend, unique to **RapidBrow®**, helps promote the appearance of thicker, fuller and healthier looking brows.



## POLYPETIDES

Comprised of beneficial amino acids, help support flawless, youthful appearance of brows



## BIOTIN

(Pro-vitamin B7 / Vitamin H / Coenzyme R), An essential factor in maintaining healthier-looking, more youthful brows



## PANTHENOL

(Vitamin B5) Helps nourish and condition the brow hair, improving the overall appearance of brows



## KERATIN

A building block of hair, helps boost the protein content and enhance healthier-looking appearance of brows



## APPLE FRUIT CELL EXTRACT

A revolutionary anti-aging ingredient from stem cells of a rare Swiss apple, helps rejuvenate the youthful appearance of brows



## SWEET ALMOND EXTRACT

A rich emollient, helps add shine, sheen and softness to brow hair

# INTRODUCING RAPIDBROW® // HOW IS IT USED?

Use twice a day, once in the morning and once in the evening. Apply **RapidBrow®** onto the full length of the brow. Repeat on the other brow. The brow area should be completely clean of any makeup or eye creams. Allow serum to dry before applying other face products.



# INTRODUCING RAPIDBROW® // BRAND IMAGE

## INCORPORATED HANGTAG

Euro hangtag allows for versatile merchandising.



## EYE-CATCHING DESIGN

Unique and distinctive to Rapid-line, that demands attention.

## SLANTED TOP BOX

Creates a multi-dimensional presence and draws attention to brand.

## SOPHISTICATED DESIGN

Upscale, sophisticated design elevates the RapidBrow® brand image.

**Suggested Retail Price:** \$49.95 / €45.00 / £37.00

# RAPIDBROW® // EFFICACY STUDY RESULTS

## CONSUMER TESTED & APPROVED\*

**93%** Experienced IMPROVEMENT IN APPEARANCE OF BROWS

**93%** Experienced FULLER LOOKING BROWS

**91%** Experienced THICKER, FULLER and HEALTHIER LOOKING BROWS

PROVEN

RESULTS in just 8 WEEKS



\*Consumer study of 102 subjects over 56 days

# RAPIDBROW® // CONSUMER TESTED & APPROVED



BEFORE

AFTER



BEFORE

AFTER



BEFORE

AFTER



# RAPIDBROW® // FAQs

## How is RapidBrow® applied?

*RapidBrow® is applied onto the full length of the brow, then repeated on the other brow. The brow area should be completely clean of any makeup or eye creams. Allow serum to dry before applying other face products.*

## How frequently is RapidBrow® applied?

*RapidBrow® is applied twice a day, once in the morning and once in the evening.*

## How long does it take to see an improvement in the appearance of my brows?

*Consumers have seen results in as little as 4 weeks, but our efficacy tests have shown it takes 54 days of use of RapidBrow® to achieve the best results in improvement of the appearance of eyebrows.*

## Will applying RapidBrow® more frequently deliver results faster?

*No. RapidBrow® is designed to deliver healthier-looking, more beautiful brows with twice a day application and additional applications are neither necessary nor recommended.*

# RAPIDBROW® // FAQs

## What if I forget to apply RapidBrow® twice a day?

*If you forget and skip an application in the morning and/or in the evening, apply **RapidBrow®** as usual the next day. However, a consistent routine is the key to faster, better results.*

## How long will one container of RapidBrow® last?

*If applied according to directions, one 3 ml container of **RapidBrow®** should last approximately 2 months. The exact yield will vary depending on each individual's needs. Lesser amount of product will be used per application for spot treatment versus treatment of the entire brow line.*

## What happens if I stop using RapidBrow®?

*Once you have achieved the desired appearance of brows, it is recommended to continue to use **RapidBrow®** to maintain the appearance. **RapidBrow®** will continue to help nourish and enhance your brows to help keep them looking beautiful and conditioned.*

# RAPIDBROW® // FAQs

## **Is RapidBrow® safe to use so close to the eyes?**

Yes. **RapidBrow®** has been ophthalmologist-tested and found to be safe and non-irritating. However, as with any cosmetic product, some individuals may be allergic to one or more of the ingredients in the formulation. If you suspect an allergic reaction, discontinue use and seek medical advice immediately.

## **What should I do if I accidentally get RapidBrow® in my eyes?**

**RapidBrow®** is intended for external use only and direct contact with the eye should be avoided. In the event of direct contact with the eye, rinse the eye with plenty of cool water. If irritation from direct contact occurs and persists, seek medical advice immediately.

## **Is it normal to experience some tingling on my brow line when I apply RapidBrow®?**

Some consumers have reported experiencing a mild sensation upon application of **RapidBrow®**. It should improve within a few minutes and with continuous use you should no longer experience this mild tingling. If the tingling persists or the sensation is associated with redness and/or irritation, discontinue use and seek medical advice.

# RAPIDBROW® // FAQs

## Can I use RapidBrow® if I wear contact lenses?

Yes. **RapidBrow®** is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.

## Can brow makeup be applied on top of RapidBrow®?

Yes. After application of **RapidBrow®**, wait for the product to dry completely before applying makeup to avoid a messy outcome and assure the best results.

## Can I use RapidBrow® if I have my eyebrows tinted, tattooed or microbladed?

**RapidBrow®** has not been tested on tinted, tattooed or microbladed eyebrows. However, many consumers have reported **RapidBrow®** suitable to use even if you have your eyebrows tinted, tattooed or microbladed. It is a wonderful blend of nourishing ingredients that is suitable to use even if you have your eyebrows tinted, tattooed or microbladed. If unsure, please check with your brow colorist, tattoo artist or microblading specialist to obtain more informed advice.

# RAPIDBROW® // FAQs

## Can I use RapidBrow® if I am pregnant or breast-feeding?

*We recommend that you discuss use of RapidBrow® with your doctor if you are pregnant or breast-feeding.*

## Can men use RapidBrow®?

*Yes, RapidBrow® formula is clear and transparent which makes it suitable for men to use as well if desired.*

## Can RapidBrow® be used on children under the age of 18?

*We do not recommend using RapidBrow® on children under the age of 18 as we have not conducted testing for this age group.*

# THANK YOU

## **RapidBrow**<sup>®</sup> EYEBROW ENHANCING SERUM

**Swipe** it. **Leave** it. **Love** it.

**Effortless** twice a day application – and brows are **set** and **tamed** every day and **deeply nourished** at night!

